

18 November 1983

MEMORANDUM FOR: Director of Central Intelligence

FROM: George V. Lauder  
Director, Public Affairs Office

SUBJECT: Invitation to Address the International  
Management and Development Institute Meeting

1. Action Requested: Accept or decline an invitation to be the keynote speaker at the International Management and Development Institute (IMDI) meeting Tuesday, 7 February, at the Department of State at a time of your choosing; 9:00 - 9:45 a.m., 1:30 - 2:15 p.m., or 3:15 - 4:00 p.m.

2. Background: Gene E. Bradley, Chairman of the IMDI, has invited you to be their keynote speaker when the IMDI convenes its Board/Council Meeting. After reading the Washington Post article that summarized the remarks you made at Westminster College, they are particularly interested in your participation. The theme for their discussions will be: "How to Expand Your Business in the High Growth Markets of the Developing World." During their February session they will focus on how to "mobilize our greatest asset -- private business -- in the developing world, and what the consequences will be if (there is a failure) to do so." The group will also address growth markets, opportunities for private sector involvement in government aid and development policies, and new strategies for business to succeed in the developing markets of the world. See attached letter for further details.

The IMDI is a prestigious group of business and government leaders. Gerald R. Ford, Dean Rusk, and Admiral Stansfield Turner are members of the Board of Directors and Advisors. You could expect an audience of 120-130 corporate, U.S. government and international leaders. According to the IMDI the meeting is "off-the-record", but you could expect members of the media, such as Martin Agronsky and George Will, who are on their Communications Council, to attend. Moreover, the IMDI's Diplomatic Advisory Council is made up of ambassadors to the United States. Although they no longer send an invitation to Anatoliy Dobrynin there is a possibility that ambassadors from the Eastern Bloc and Third World countries would attend. See attached Annual Report and roster of the IMDI Board/Council and Fowler-McCracken Commission members.

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The International Management and Development Institute is a nonprofit, non-lobby, educational institute headquartered in Washington, D.C. IMDI's mission is to build closer bonds of unity among men and nations through better government-business understanding and international cooperation. This is achieved through educational programs which include Washington policy seminars involving government and business leaders, monthly briefings on the critical issues facing international business, Top Management Roundtables for IMDI Associates based outside the United States, research, publishing, and the Fowler-McCracken Commission on "Improving Government-Business Cooperation in the Conduct of International Economic Policy."

3. Recommendation: Indicate your intention and have Public Affairs send the appropriate letter of acceptance or regret. Although this is a prestigious group and one I normally would recommend you address, the likelihood of foreign diplomats, including members of the Eastern European set, attending would certainly constrain what you could say. On balance, I recommend against you addressing the gathering. We suggested that you might address them in a smaller forum without foreign diplomats, but nothing could be arranged at this time. They will keep you in mind for a different type format.

[Redacted Signature]

George V. Lauder

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Attachments:  
As stated

ACCEPT INVITATION TO SPEAK TO THE IMDI \_\_\_\_\_

**/s/ William J. Casey**

DECLINE INVITATION TO SPEAK TO THE IMDI **28 NOV 1983** \_\_\_\_\_

PAO [Redacted] /7676 (18 Nov 83)

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